



COURSE OUTLINE: SPT100 - SPORTS PRACTICUM 1

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Approved: Sherri Smith, Chair, Natural Environment, Business, Design and Culinary

Course Code: Title	SPT100: SPORTS PRACTICUM 1
Program Number: Name	2073: SPORTS ADMIN.
Department:	BUSINESS/ACCOUNTING PROGRAMS
Academic Year:	2022-2023
Course Description:	This course focuses on authentic and practical work experience in the sport industry. Students acquire practicum placements in STP 100 that will introduce them to some of the many types of work done in the field of sports administration in a variety of settings. During the practicum, the students work closely with the placement coordinator and various staff who will mentor the students through sport related tasks. The internship requires students to work a minimum of 20 hours in the Department of Athletics at Sault College
Total Credits:	1
Hours/Week:	1
Total Hours:	25
Prerequisites:	There are no pre-requisites for this course.
Corequisites:	There are no co-requisites for this course.
Vocational Learning Outcomes (VLO's) addressed in this course:	2073 - SPORTS ADMIN.
Please refer to program web page for a complete listing of program outcomes where applicable.	VLO 2 Develop, analyze and implement marketing strategies for products, programs, events, services and facilities related to sporting organizations or events.
	VLO 3 Develop business strategies for sports organizations which take into account the current political and economic environment to maintain currency in the industry while considering historical context.
	VLO 4 Comply with relevant statutes, regulations, safety and accessibility standards, and business practices.
	VLO 5 Apply leadership strategies and best practices to effectively manage personnel and accomplish organizational goals.
	VLO 8 Plan, organize and deliver sport projects, tournaments, programs or community events that respond to needs, interests and abilities, engage participants, and promote health and wellness.
	VLO 10 Develop strategies for ongoing personal and professional development as a sport and recreation professional to contribute to a positive work environment.
VLO 11 Conduct and present research to support business decision making in a sport organization.	
Essential Employability Skills (EES) addressed in this course:	EES 1 Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience.
	EES 2 Respond to written, spoken, or visual messages in a manner that ensures effective communication.



- EES 5 Use a variety of thinking skills to anticipate and solve problems.
- EES 8 Show respect for the diverse opinions, values, belief systems, and contributions of others.
- EES 9 Interact with others in groups or teams that contribute to effective working relationships and the achievement of goals.
- EES 10 Manage the use of time and other resources to complete projects.
- EES 11 Take responsibility for ones own actions, decisions, and consequences.

Course Evaluation:

Satisfactory/Unsatisfactory
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A minimum program GPA of 2.0 or higher where program specific standards exist is required for graduation.

Other Course Evaluation & Assessment Requirements:

Events, practicum placements, participation, oral and written tasks, reflections.

Course Outcomes and Learning Objectives:

Course Outcome 1	Learning Objectives for Course Outcome 1
Course Outcome 1: Complete assigned objectives and goals during the practicum.	
Course Outcome 2	Learning Objectives for Course Outcome 2
Course Outcome 2: Apply first-hand practical experience in a sport business operation.	
Course Outcome 3	Learning Objectives for Course Outcome 3
Course Outcome 3: Demonstrate the skills necessary to successfully meet the needs and requirements of the placement employer, and to complete all tasks/ projects in a manner that is satisfactory to the employer and in line with college standards.	
Course Outcome 4	Learning Objectives for Course Outcome 4
Course Outcome 4: Demonstrate professionalism and adherence to workplace standards.	
Course Outcome 5	Learning Objectives for Course Outcome 5
Course Outcome 5:	



	Describe the role of the internship organization in the sport industry.	
	Course Outcome 6	Learning Objectives for Course Outcome 6
	Course Outcome 6: Apply effective communications skills with the placement supervisor and other staff.	
	Course Outcome 7	Learning Objectives for Course Outcome 7
	Course Outcome 7: Develop learning objectives related to future employment goals within the Sport industry.	

Evaluation Process and Grading System:

Evaluation Type	Evaluation Weight
Attendance	25%
Competency of Work	25%
Completion of Tasks	25%
Reflection/Log	25%

Date: September 1, 2022

Addendum: Please refer to the course outline addendum on the Learning Management System for further information.